OFFICIALS WANT TO INCREASE RATES AT ARIZONA CAMPGROUNDS
- COVER STORY 8

WINNEBAGO MATCHES CARE CAMP DONATIONS UNTIL AUG. 30
- STORY P11

WHY CAMPING IS SO GOOD FOR KIDS - STORY P17
WAYMART, PA. - Local vacation destination, Keen Lake Camping & Cottage Resort turned 65 this year, with a grand celebration of its business success held on June 22.

What started as a single cottage built by James and Dorothy (Davitt) Keen in 1954 has now, after six and a half decades, grown into a multi-plot cottage and campsite rental resort which hustles and bustles most between May and October every year.

Keen Lake Camping & Cottage Resort is now under the watchful eyes of Jennifer (Keen) Wertz, Jim Ann (Keen) Petroski, Jane (Keen) Kopa and Janet Keen, four of James’ and Dorothy’s seven daughters.

“Each day brings an opportunity to greet a returning friend or meet a new one. We respect how hard our guests work and how valuable their leisure time is. We think it is our job to provide opportunities for families to have face-to-face time as well as to relax and renew,” said Janet Keen in a press release.

Later in the release, Keen Lake CEO, Jennifer (Keen) Wertz, added “It is both exciting and humbling to celebrate this benchmark. Certainly, the cornerstone of any success story is hard work and dedication, but our secret ‘sauce’ is our guests.”

“Anytime a family is together is cause for celebration and to be welcoming the great grandchildren of my mom and dad’s first guests is just unbelievable to us. We have had a front row seat as these families grew and evolved, and we are so grateful for the experience.”

Surrounded by guests old and new, and surprised by a visit from the Wayne County Commissioners bearing a certificate of recognition, the crew at Keen Lake celebrated their 65th anniversary with a dedication of their newly built pavilion and fire pit.

Named, “The Gathering,” the pavilion was dedicated “to our dear friends and families who have gathered here and will continue to gather here,” Janet Keen explained in an interview.

She noted the celebration “was really remarkable” and “a lovely, lovely party,” where the overall community support showed in spades.

Keen explained in its 65 years of business, Keen Lake has received a wealth of support from businesses and communities in Waymart, Honesdale and the surrounding areas.

“I believe we survive because we live in a great community,” she said, noting the Keen Lake staff are sure to inform their guests of all the surrounding areas have to offer.

KEEN LAKE ACROSS THE YEARS

In 1954, James and Dorothy Keen built a cottage on the shore of the lake which had been in the family since 1814.

Full Article: https://bit.ly/2SCFqGU
Hipcamp raises $25M in funding

Online campsite platform Hipcamp announced that it raised $25 million in Series B funding, led by Andreessen Horowitz. Past investors including Benchmark, August Capital, and O’Reilly AlphaTech Ventures also participated.

To date, Hipcamp has raised $41.8 million in investment funding.

The largest online marketplace for finding campsites, San Francisco-based Hipcamp offers users everything from traditional tent camping experiences to glamping in treehouses to RV destinations. The site and app originally focused on getting urbanites into the outdoors, working with private landowners to unlock more land across the United States.

“We’re really excited to be partnering with Andreessen Horowitz on this round,” said Alyssa Ravasio, founder and chief executive officer, in an interview. “This funding will empower us to continue to accelerate our mission of getting more people outside, certainly in the US and perhaps internationally.”

The company was started in 2013 by Ravasio, after she spent hours trying to find a campsite online. Realizing that the booking system was broken, she learned how to code and built a database that offered outdoor enthusiast information on campsites: like if there was surf nearby or if they should really pack bug spray. In 2014, she connected with cofounder Eric Bach and they raised $2 million in seed funding.

But even with all those data points, Ravasio realized that for many urbanites, top national parks near cities would book up weeks if not months in advance. And upon arrival, the campsites would be crowded and noisy experiences.

Full Article: https://bit.ly/2JTgGrk

ALL-IN-ONE CAMPGROUND MANAGEMENT SYSTEM

MULTI-PARK MANAGEMENT • ONLINE RESERVATIONS • DYNAMIC PRICING • POS
MOBILE CHECK-IN • GUEST MARKETING • INTERACTIVE MAPS • 24/7 SUPPORT

Our easy-to-use software will streamline your operations, unchain you from the reservation desk, and increase bookings and revenue. RMS lets you spend more time on the most valuable part of your business — creating an exceptional experience for guests.

SCHEDULE A FREE DEMO!

RMSNorthAmerica.com/IndustryENews
858.427.1200
ARVC Foundation live auction update

EVERY year at the Outdoor Hospitality Conference & Expo (OHCE) the ARVC Foundation hosts a silent and live auction to raise funds for scholarships and grants that promote the continued growth of the industry, and offer support in times of need.

The annual Awards of Excellence Dinner and ARVC Foundation Live Auction will take place on Thursday, Nov. 7, closing out the OHCE week with a bang. Be sure to bring your pocket book, because this year’s auction is STOCKED with items you won’t want to miss out on!

FEATURED AUCTION ITEM:
SPRINGDALE 1800BH TRAILER
Thor Industries has generously donated a Springdale 1800BH trailer to the ARVC Foundation, which will be up for live auction during the Awards of Excellence Dinner at OHCE. Springdale has introduced more families to the camping lifestyle than any other Keystone Brand. Springdale offers more standard features, options and amenities than you will find in other conventionally built RV brands. This trailer has an MSRP value of $17,830.

ADDITIONAL DONATED ITEMS
•Katie Maynard Photography: Full-service photography session. Approx. value $2,600.
•Leavitt Insurance: Handcrafted farrier’s file knife with leather sheath. Approx. value $500.
•CheekBox Systems: WiFi starter system. Approx. value $973.83
•Marshall and Sterling Campground and Resort Insurance: Ring Wi-Fi enabled video doorbell. Approx. value $99.99
•Waves WiFi: WiFi hardware set-up and one (1) year full paid subscription. Approx. value $2,200.
•Carolinias Association of RV Parks and Campgrounds (CARVC): Adventure Sightseeing Charleston, S.C. and Pawleys Island hammock. Approx. value: $300
•Atwell Group: 2D color rendering of a community, including lot numbers and amenity labels. Approx. value $2,000.

We are constantly receiving donations, so check back often to see what items will be up for bid at OHCE in November!

View other auction items at: https://bit.ly/2Gq28Ny

GET MORE EXPOSURE
If you want to help out your fellow outdoor hospitality industry members visit: https://bit.ly/2y9pFxN

SEE YOU AT OHCE
OHCE is a four-day event from Nov. 4-7 in Knoxville, Tenn. including more than 40 educational seminars, a trade show with more than 120 vendors, tours of local campgrounds, a CPR/disaster preparedness class and ARVC’s Awards of Excellence program. Admission to the Awards of Excellence Dinner and ARVC Foundation Live Auction are included in the registration for OHCE.

For more information about OHCE or to register visit: https://bit.ly/2JXGYY8

Source: Press Release
Available in various sizes or made to suit, the patent pending Jump Pad is manufactured with a series of inflatable tubes that provide kids and adults of all ages to jump side by side and have fun.

The flat open area surface ensures both children and adults can use the Pad together.

Keeping safety in mind and for outdoor use, the Jump Pad comes with metal stakes and tie downs and with a simple secure process for indoor installation.

Ideal fitness activity for young and old, helping to teach children balance and co-ordination.

Want to move it to another location or put it into storage? No problem, simply roll it up and pack it away!

A true kid magnet and one that will add incentive to encourage repeat business.
New RV Park creates a large event space

WOOD RIVER, NEB. - A newly renovated RV park and campground in Wood River will help create some much needed space to accommodate more people for major events in Hall County.

It’s now called Firefly Meadows RV Park and Campgrounds, located right off Interstate-80 across from the Pilot gas station. Before the renovation, the area was overgrown. Now it has a clean, fresh look.

“We actually stopped at the pilot and saw this campground, and the camp posts were outside, and we came and got a spot and we’ve been here since,” said Kayla Reves, a former camper.

Reves and her family enjoyed it so much, they decided to work at the campground.

“It’s been great. It’s safe, it’s a community feeling. We don’t have to worry about anything,” Reves said.

The park and campground sits on 12-acres. There are 30 lots with water, sewer and electrical hookups.

They recently put in a playground, picnic area and brand new bath house.

“Going down the interstate you kept seeing all these campgrounds that were full, and some of them are literally just giant parking lots. So we saw a lot of potential out here,” said Jon Myers, co-owner of Firefly Meadows.

Myers said renovations took several months. He said there was a lot of general cleanup. The area also flooded twice, once and March and again Memorial weekend.

He said right now, most of their customers are people traveling through the area. Myers said he hopes the extra amenities they have will attract more residents.

“The local community around here’s been super supportive just seeing the thing get cleaned up. So we’d like to take it to the next level and get those people to start camping with us a little more,” Myers said.

They’ll also be fixing up rooms in one of the former motel buildings to create a cabin-like experience for those who don’t want to camp in a tent. Myers said they removed the other two motel buildings.

Their next project is to clean up the pond so campers can fish.

Whether local or just visiting, the new campground comes at the perfect time for the state fair and Husker Harvest Days.

“It has been for a number of years that we’ve been somewhat short on available campground locations so we’re very excited to have this particular location renovated and giving us the ability to host more people throughout the year,” said Paul Nielsen, marketing manager for the Hall County Visitors Bureau.

Full Article: https://bit.ly/2LInHgH
This north-central B.C. park has been given a modern upgrade

BRITISH COLUMBIA - A provincial park in the north-central interior region of B.C. has received a major technological upgrade to give more people the chance to experience the great outdoors.

B.C. Parks announced on Friday (July 20) that 22 sites with electric vehicle charging stations were open at Mount Robson Provincial Park.

The project is a first for B.C. Parks, who announced the update to mark Canada’s Parks Day.

Mount Robson Provincial Park is about a three-hour drive along Highway 16 east of Prince George, and a three-and-a-half-hour drive north of Kamloops on Highway 5, and has spectacular views of the Rocky Mountains.

The 22 electric sites added to the Robson River Campground make Mount Robson the first provincial park in north-central B.C. to offer the hookups.

The sites have an RV charging station and an EV charging connection with 50 amp service.

George Heyman, B.C. Minister of Environment and Climate Change Strategy, says in a release this new addition at Mount Robson will make clean transportation more accessible for the growing number of British Columbians taking advantage of CleanBC initiatives.

Full Article: https://bit.ly/2YiaBIO
Sleep under the stars in a treehouse or tent at this Blue Ridge-area outdoor resort

LAKE LURE, NC.- When you hear outdoor and resort in the same sentence, you almost think it’s some type of oxymoron. But that’s exactly how you will describe Emberglow Resort when it officially opens this fall near Lake Lure. With just a short drive from Charlotte, you’ll be able to camp in style.

Longtime Charlotte resident Tim Murphy really enjoys being able to go camping with his kids. However, he was never really successful in finding nice campgrounds within a reasonable distance. So, he decided to take matters into his own hands.

“The campgrounds that I would come across either had the trailer park feel, or they were just really cramped when it came to the spaces for RVs,” Murphy, owner and operator of Emberglow Outdoor Resort, told CharlotteFive.

Murphy started researching rental units after attending an outdoor hospitality conference. He wanted to find a location that was convenient for Charlotte residents so that they could get away for the weekend and still make it back to work on Monday morning.

“I wanted to find a way to take the hassle out of camping. You can leave all of the big equipment at home and leave the rest up to us.”

Emberglow will feature something for every person’s outdoor adventure style. If you prefer more of a lux feel, you may be interested in its treehouse, complete with bathrooms, heating, A/C and even a kitchenette.

For those who love the classic outdoors experience, you can rent out a tent for your stay. There will be several options in between, too, like tiny houses, deluxe yurts and pods. If you prefer to bring your own RV, that’s still OK. You’ll have access to the common areas around the 72-acre property.

On site, you’ll find a pool, volleyball courts, a dog park, a community fire pit and free WiFi.

There will also be a small store to pick up smaller items you may have forgotten at home. But, for the most part, this will be BYO (bring your own) food type of place.

Murphy and his team are working to have food trucks come set up occasionally, as well.

“People want a different experience from the old-school camping ways. I considered the concept of having 24 hours in your day. You’ll sleep about 8 hours and visit attractions for another 8. We want to take care of that time in between, with everything from eating to swimming and hanging with friends.”

If you need help with ideas for things to do in the area, the staff will be available to provide suggestions, almost like on-site concierges.

The resort is slated to open in late September. You can begin booking reservations soon for October dates.

Source: https://bit.ly/2GqFWmE
Faster Horses campground veterans pull out all the stops for 'Christmas in July'

BROOKLYN, MI – While there are a number of returning festival-goers, the folks out at Pilgrim Nation are definitely veterans of the Faster Horses campgrounds as they pulled out all the stops for the seventh consecutive year.

The multi-time winners for best campsite is going to be tough to beat with their take on ‘Christmas in July’ out at Michigan International Speedway.

Carrie Swihart of New Boston, said that work on Pilgrim Nation’s site started about a month and a half ago. There are gingerbread cookies, giant nutcrackers, matching outfits, 700-plus Jello shots and holiday-themed drinking games spread across the site.

For those wondering, Pilgrim Nation sits on 12 campsites and consists of 43 core people.

Source: https://bit.ly/2MhTa93
Officials want to increase rates at Arizona campgrounds

ARIZONA - Come next spring, you could pay more to camp at eight popular campgrounds on the Mogollon Rim near Payson.

Coconino National Forest officials are taking public comments on a proposal to raise fees at eight campgrounds, with rates potentially quadrupling at two group sites.

The increases are necessary to maintain the campgrounds and keep them on par with other recreational sites along the rim, according to George Jozens, deputy public affairs officer for Coconino National Forest.

“It’s been more than a decade since our last fee hike,” Jozens said. “These recommended fees put us in line with other camping areas in the area.”

The proposed increases range from $5 per night for a single site to as much as $105 a night for a group site that can accommodate 300 people. If they are approved, they could take effect in the spring of 2020.

Some Arizona campers are angry

The proposed increases angered some Arizona campers who took to social media to voice their displeasure. On the @hikearizona Instagram account, for example, some called the proposed increases “crazy” and “insane.”

Jozens said much thought went into the proposals before they were made public.

“The process has been going on a couple of years,” he said. “We didn’t jump into it. This is something that will keep us from being deep in the red.”

Campground fees go toward weekly tasks, such as cleaning and trash removal, as well as annual maintenance, including painting, repairs and replacements. The money also is spent on infrastructure, such as plumbing and paving.

HOW TO COMMENT ON THE FEES

The deadline to submit written comments is Oct. 15.

Mail: Coconino National Forest, Mogollon Rim Ranger District, Attention: Recreation Fee Program, 8738 Ranger Road, Happy Jack, AZ 86024.

Email: comments-southwestern-coconino-mogollon@fs.fed.us.

Fax: 928-477-5057, Attention: MRRD Recreation Fee Program.

Proposed campground fee increases

- Blue Ridge: Now: $8 per night. Proposed: $20 per night.

Source: https://bit.ly/2MerYrw
Winnebago matches Care Camp donations until August 30

MORE kids and families facing cancer will experience the healing effects of nature in supportive camp environments, thanks to a partnership between Kampgrounds of America Inc.’s (KOA) Care Camps and Winnebago Industries Inc.’s teams at Winnebago, Grand Design RV, and Chris-Craft, according to a release.

Now through Aug. 30, donations to KOA Care Camps will be matched dollar-for-dollar by the Winnebago Industries Foundation, up to $10,000.

“Camp is an opportunity to escape from everyday worries and create joy-filled memories with new friends. At KOA Care Camps, we are proud to partner with Winnebago Industries to support camps that give kids coping with cancer the opportunity to just be kids,” said Karen McAndrew, KOA Care Camps executive director.

KOA Care Camps supports a network of more than 130 oncology camps across the country, serving 42,000 kids and families, connecting campers with positive camp experiences where they receive needed medical treatment and build enduring memories that last a lifetime.

All camps supported are members of the Children’s Oncology Camping Association.

“Winnebago Industries is in the business of helping people explore the outdoor lifestyle, and that commitment extends to our community investment,” said Stacy Bogart, Winnebago Industries Foundation president. “KOA Care Camps share our goal to connect all people, especially underserved communities, with transformative outdoor experiences. We appreciate building deeper partnerships to creatively invest both financially and with our most valuable assets - our people.”

To kickoff camp season in May, Winnebago, Grand Design and Chris-Craft employee volunteers hosted a Care Camp Pack-a-Thon, brightening the camp experience for nearly 2,500 campers with happy camper care packages containing camp-requested items.

Learn more and give at https://koacarecamps.org/.

Source: Press Release

Healing doesn’t just happen in a hospital...

Click to see your donations in action!

KOA Care Camps

Making a difference in the lives of children with cancer.

WWW.CARECAMPS.ORG | 800-431-0513

July 26th, 2019 | CAMPGROUND NEWS
It’s time to talk about the weather

by Art Lieberman

It’s time to talk about the weather

by Art Lieberman

OF all the reasons that campground owners give us for not switching their processing to us – even after we show them an abundance of savings each month - perhaps the silliest is “I love my bank!” While it is possible to love your banker (although they do rank second to worst after lawyers), it is difficult to love a bank. Trust us we know, since, as credit card providers we are, essentially, members of the profession.

One of the reasons is that most people don’t understand how banks make money. If you believe that they are doing you a favor by allowing you to open a FREE checking account and even give you some interest on it, you don’t understand how little that is. If they give you a free debit card to use on that account, you don’t know what free means.

Finally, if you believe that they will allow you to open a credit card account for your business and give you a competitive rate for processing and that means that you will have the total convenience of working with one institution, you don’t know what convenience costs.

So, let’s get right down to it. When you deposit money in your checking account, the bank has that money to do with what they want. To them, it’s all paper. Paper and time. The longer you have that money in the bank the more time the bank has to loan it out to customers for mortgages, car loans or business loans. The interest on those loans is where banks breathe. The money there with them is called “the float”: Your money is floating in their bank pools.

As far as debit cards are concerned, ever try to take more than $500 out of your account at an ATM? You can’t because the bank doesn’t REALLY want to let go of more of it at a time. I believe that it was banks that invented the phrase “Time is money.” Their time and your money. We actually can draw up to $2,000 out of our ATM because we demanded it, and got it.

But it is in credit card transactions for your business that the bank drools over the prospect of having you process through them.

Now that is NOT true for all banks because there are about 50 banks in the US that are processing banks – recognized by Visa and MasterCard as that. Want to
Adding the KOA brand to your park is a great way to increase your mid-week business. You’ll also benefit from national marketing programs, a cutting-edge reservation system and the name recognition that comes with being a KOA franchised location.

Call 800.548.7239 or visit ownakoa.com today!

We were stunned! Our mid-week business went up 50 percent our first year with KOA. It was amazing!

Jim Kersten – Milton, Wisconsin KOA

Call 800.548.7239 or visit ownakoa.com today!
MULTI USE SHADE STRUCTURE
Providing shelter from the sun & rain

Cover your playground or move around for events

Sizes available from 20'x25' up to 70'x30'

Each pillar is secured with metal stakes
All pillars have an entrance zipper for placing 210 lbs of sand bag weights

Phone 704 902 1786
Email thejumppad@gmail.com
www.thejumppad.com
Buckeye Lake KOA celebrates 50th anniversary

OHIO - Over the past weekend, Buckeye Lake / Columbus East, Ohio KOA celebrated its 50th year anniversary. In attendance were members of the local tourism authority, city council, campground guests, team members, as well as past and current campground ownership. The campground is the closest KOA to Columbus, Ohio, and a recipient of KOA’s President’s and Founder’s Awards, the two highest levels of distinction provided by Kampgrounds of America, the largest brand of campgrounds nationwide.

“We are incredibly proud to serve as the leading family-focused camping destination in central Ohio and to have been a part of this fantastic community for the past 50 years,” said Rhonda Rees, Community Manager. "If the last 50 years are any indication of what’s to come, we and the Village of Buckeye Lake are looking forward to a bright future ahead."

As part of the ribbon-cutting ceremony, the Village of Buckeye Lake declared July 13, 2019 to be celebrated as KOA Day in Buckeye Lake. To experience Buckeye Lake KOA's best-in-class hospitality first-hand, bookings can be made for the remainder of the 2019 season via www.buckeyelakekoa.com or by calling 740-928-0706.

Source: Press Release
Oceanfront RV Campground in B.C. is open for business

ABOVE: Oceanfront RV campground with manager Jacqi and her dog Blackjack.

RIGHT: Larger sites with more privacy at the Oceanfront RV Campground.

BRITISH COLUMBIA – Oceanfront RV campground in Port Alice, formerly known as Ozzieland, opened for business on July 6.

It was bought from Rhetta and Ozzie Vesna by Monique Anstee on March 18. Anstee is a dog trainer, business owner, dog sport competitor and an author of a dog training book, ‘As A Dog Thinketh: Daily Words of Wisdom for Dog People’, available at most bookstores and on Amazon.

She also has a small farm where she raises pork and lamb. She says that, though she has never run a campsite before, hard work and running a business are very familiar to her. Her husband Brian, who works full time for the City of Victoria, will be playing a supportive role in the development of the business.

Officially, the owner of the campsite is their dog, Kate, whose nickname is ‘Stinky Moo’. Kate used to love coming up to Port Alice so much that they informally called the site “Kate’s Campground.” As well as designating Kate as the owner, the company’s legal business name is “Stinky Moo Holdings.” Anstee adds, “The irony is that, because all we do is work when we come up, she doesn’t like it anymore and really is a stinky moo. If you walk past, the dog with the sour face is Kate.”

Initially, Anstee had a “relaxed timeline” for doing the upgrades to the campground, but soon discovered that the locals needed to have the place up and running. In the space of three months after she purchased the property, she started fixing up the land and initiated the business while working full time 500 kilometres away. Because services were not available locally for some of the work that needed to be done, it created delays and increased costs. She adds, “everything North seems to cost more.”

In addition to clean up, junk removal and repairs to the electrical and plumbing systems, Anstee has made some enhancements. She has built larger sites with more privacy. The flower gardens have received extra love and rejuvenation.

Anstee plans to have other amenities besides camping, “but for now, this is it.” She is not planning to open a restaurant at the campground because she prefers “not to poison the locals,” adding that, “cooking can stay with the experts.”

Full Article: https://bit.ly/2GtDKKO
Why camping is so good for kids

YOU’VE heard about risky play. Camping brings together many of those elements.

As a parent, I am simultaneously fascinated and unnerved by the concept of risky play. I know how good it is to let my kids engage with elements of danger, in order to learn their own limits and conquer phobias, but I can’t help feeling nervous about what could go wrong. (I wouldn’t be a normal parent if I didn’t!)

There are six key elements to risky play, outlined in a 2007 study by Norwegian researcher Ellen Sandseter. They are: 1) playing with great heights, 2) playing with great speed, 3) playing with harmful tools, 4) playing near dangerous elements, 5) rough-and-tumble play, 6) playing where children can ‘disappear’ or get lost.

My kids spend much time engaging with numbers 2 and 5 – wrestling each other wildly and racing around the neighborhood at top speed on bikes and scooters – but the other elements can be harder to find or recreate, especially since we live in an urban setting. So that is part of the reason why we go camping every year as a family, sometimes multiple times in a season.

Camping, particularly in the back country, is the single most effective way that I know of to give my kids access to potential danger, while teaching them to manage it independently and overseeing it from a safe distance. It brings all of the risky elements into a single place.

Take my family’s recent canoe trip in Algonquin Park, Ontario, for example. The first night we camped in a site near a steep rock that plunged about 8 feet into water below. The kids spent hours playing on top of that rock, and while we did insist on the littlest wearing a life jacket in case of a fall, it was an excellent lesson in ‘playing with great heights’. Eventually we showed them how to jump off it into the water, which they loved.

We had evening campfires, which the kids helped to build. They lit matches and fed the flames with small sticks until we had a roaring blaze. Then they roasted marshmallows with very long, sharp sticks that they had whittled to a spearlike point with their pocket knives. The result was occasionally a golden-brown marshmallow, but more often a flaming stick. Check: numbers 3 and 4, playing with harmful tools and near dangerous elements.

Lastly, we were informed as we entered the provincial park of two 16-year-old girls who had been missing for several days after being separated from their group. (They were later found safe.) Getting lost in this park of just under 3,000 square miles (larger than the state of Delaware and 1.5 times the size of Prince Edward Island) is an alarmingly real possibility.

Despite this, we let our kids roam all over the campsites and beyond – because how else are they going to learn to feel comfortable in the bush? We pointed out the trail to the ‘thunder box’ toilet and let them go on their own. We told them to keep the campsite in view when exploring. We told them to stay put if they ever got lost and discussed basic wilderness survival strategies. They took great delight in exploring the underbrush nearby (while I kept an ear tuned to their movements) and found all sorts of treasures like fallen birch bark, curiously twisted sticks, fat hopping toads, and chipmunk holes.

My husband and I camp for other reasons, too, such as wanting to engage in slow travel, expose our kids to the beauty of their home province, spend time outdoors, and save money.

Full Article:
ACCOUNTING

CPA firm that specializes in working with Campground and RV Park owners throughout the USA. Our industry knowledge is focused on taking the headaches out of bookkeeping and accounting and helping you grow your campground's value.

Contact: Donna Bordeaux or Chad Bordeaux
Phone: 704-752-9845
Email: info@campgroundaccounting.com  www.campgroundaccounting.com

Experienced bookkeeping firm focused solely on the Outdoor Hospitality Industry. Our accounting and operations knowledge allow us to offer turnkey accounting solutions to RV park owners, freeing you to spend your time focusing on your business, not on data entry.

Contact: Lindsey Foos
Phone: (303) 816-8528
Email: Chat@FiresideAccounting.com  www.firesideaccounting.com
Texas Advertising is the publisher of several state campground guides as well as an approved ad agent for national publications like the Good Sam Directory. Not to mention, Texas Advertising owns AGS Guest Guides which publishes hundreds of campground guides every year and works with tens of thousands of campground-related businesses.

910 S. Crowley Rd, Ste. 9-504, Crowley, TX 76036. 877-518-1989
www.TexasAdvertising.net Email: info@texasadvertising.net

Southeast Publications provides site maps for your campground at NO COST to you. We can design your rack cards, mirror hangers, business cards, banners and more. FREE listing on MobileRVing.com and mobile app.

Call today 888.832.3292
www.SoutheastPublications.com
2150 SW 10th Street, Ste A
Deerfield Beach, FL 33442
ContactUs@SoutheastPublications.com

Did you know our weekly Campground & RV Park E-News is sent to over 11,000 in-boxes of owners and managers? The vendor listings appear every week for 48 weeks of the year and provide a valuable service to the industry. Owners don’t have to go searching for a product or service as the information is provided in their in-box each week under easy to find categories.

For more information, contact Jamie at...
jamie@industrye-news.com

Specializing in acquisitions and sales of RV properties Nationwide. If you have considered selling, let's discuss how we may be able to assist you in ways others cannot. Not ready to sell? We offer full-service management options for far less than you might imagine

Contact: Randy Hendrickson, 805-253-1562
Email: Randy@1Horizon.com www.1Horizon.com
Pinnacle Park Homes has served the campground industry for over 15 years. With our focus solely on park models and camping cabins, Pinnacle Park Homes has become a leader in the industry. We deliver to 48 states and our homes arrive complete – they are not a kit. We offer a rental line exclusively to campground owners that are designed to bring a return on investment in a short period of time.

Call us today or visit the web. 866-574-5159
26488 GA Hwy 3 Ochlocknee, GA 31773
Email: info@pinnacleparkhomes.com www.pinnacleparkhomes.com

Great American Direct leads the industry in providing hospitality solutions at factory direct pricing. Our line features mattresses, mattress protection, bed frames, futons. Our NEW line provides outdoor furniture and umbrellas for your patio sites and pool areas. For a full list of products, visit our website.

Ph: (757) 229-0567
4000 Newman Road, Williamsburg, VA 23188
Email: shop@greatamericandirect.com www.greatamericandirect.com
CONSULTANTS

With more than 100 years of combined outdoor hospitality experience, the Gorin + Cohen Consulting Group provides expert experience in all aspects of RV Park and Campground design, development, investment, operations and marketing. The Gorin + Cohen team exclusively works with investors, developers, campground owners and park buyers, providing experience based consulting services at affordable fees.

www.gorincohenconsulting.com
David: dgorin@gorincohenconsulting.com
Jayne: jcohen@gorincohenconsulting.com

EQUIPMENT FINANCE

Full Circle Finance has been financing the campground industry for nearly 20 years. We finance park models, bath houses, yurts, laundry equipment, honey wagons, hardware/software, pool equipment, jumping pads, playground equipment, picnic tables, fire rings and just about anything else you can think of for the hospitality industry. If it’s equipment used for your business, chances are we will finance it!

Call Kevin Van Wagner today at 1-888-223-2600 or visit us online www.fullcirclellc.us Kevin@Fullcirclellc.us APPLY NOW

FINANCIAL SERVICES

MCPS for Campgrounds is the industry’s largest credit/debit card processor with very low rates to save you money. We have a virtual terminal, PCI Compliance Protection with up to $100,000 indemnification and many other services. We are on the Suppliers Council of ARVC and over a dozen state and regional associations. We work with most of the reservation services. MCPS processes through Woodforest Bank, with over 800 branches in Wal-Mart stores.

418 Hazel St., New Berlin, PA 17855 USA
Ph: 877-858-9010 Fax: 866-361-2267
rvcreditcards@yahoo.com www.mcpsforcampgrounds.com

MERCHANDISE AND SUPPLIES

SMORSTIX - The perfect Marshmallow Roasting Stix. The original since 1999. Packaged bulk or with pre-loaded clip-strips or floor display. Made of 100% untreated white birch without any additives, dirt or grime. SMORSTIX are a generous 30” length to keep everybody at a safe distance from the fire. Trees & forests are left undisturbed which is a good lesson when teaching the kids to leave our forests the way we found them.

Ph: 877 766 7784
smorsales@smorstix.com www.smorstix.com
MOBILE APPS

CREATE AN EXPERIENCE APP FOR YOUR CAMPGROUND, IN MINUTES! Features include a real-time alert system, activities calendar with reminders, mobile initiated delivery services, turn-by-turn directions to nearby things to see and do and MORE. No setup fees, 30 day Free trial. Subscriptions start at $30/month. Join the network.

Phone: 888-231-CAMP (2267)  
Email: info@campersapp.com  www.campersapp.com

Southeast Publications provides site maps for your campground at NO COST to you. We can design your rack cards, mirror hangers, business cards, banners and more. FREE listing on MobileRVing.com and mobile app.

Call today 888.832.3292  
www.SoutheastPublications.com  
2150 SW 10th Street, Ste A  
Deerfield Beach, FL 33442  
ContactUs@SoutheastPublications.com

PLAYGROUND EQUIPMENT

The Jump Pad has taken the market by storm and is the ideal kid magnet for campgrounds and RV resorts. Available in a variety of sizes, the Jump Pad is a series of inflatable "pillows" along a flat play jump area. No installation is required. Insurance companies have endorsed it. Can be folded and stored over winter!

Phone Randy on 704 902 1786  
thejumppad@gmail.com  www.thejumppad.com

PRINTING SERVICES

AGS is the industry leader in printing and promotional products. From site maps to brochures to fun, unique items like dry-erase maps for check-ins, floor mats, wine glasses and more! AGS prints high-quality and customized products to promote your business.

910 S. Crowley Rd, Ste. 9-504, Crowley, TX 76036  817-426-9395.  
www.AGSPub.com Email: guides@agspub.com
Southeast Publications provides site maps for your campground at NO COST to you. We can design your rack cards, mirror hangers, business cards, banners and more. FREE listing on MobileRVing.com and mobile app.

Call today 888.832.3292
www.SoutheastPublications.com
2150 SW 10th Street, Ste A
Deerfield Beach, FL 33442
ContactUs@SoutheastPublications.com

Emerald FX LLC
502 Industrial Parkway, Norwalk, Ohio 44857
PH: (419) 663-3279
Email: sales@emeraldfx.com Website: www.emeraldfx.com

The Jump Pad has taken the market by storm and is the ideal kid magnet for campgrounds and RV resorts. Available in a variety of sizes, the Jump Pad is a series of inflatable "pillows" along a flat play jump area. No installation is required. Insurance companies have endorsed it. Can be folded and stored over winter!

Phone Randy on 704 902 1786
thejumppad@gmail.com  www.thejumppad.com

Ready to upgrade your reservation system? If you’re looking for simplicity with flexibility, Open Campground is an affordable and easy to use solution for your reservation system needs. Supports use in house and reservations by the guest. Check out the FREE demo today!

www.OpenCampground.com
Email: info@opencampground.com
RESERVATION SOFTWARE

With over 30 years of innovation and 6,000 properties, RMS provides customizable, easy-to-use cloud-based reservation and property management software for RV parks and campgrounds. RMS helps drive bookings, boost operational efficiency and streamline communication with guests to increase revenue and maximize business potential.

11120 Roselle St, Suite B San Diego, CA 92121
Email: ts@rmsnorthamerica.com  https://www.rmsnorthamerica.com/

RESORT MANAGEMENT

Specializing in acquisitions and sales of RV properties Nationwide. If you have considered selling, let’s discuss how we may be able to assist you in ways others cannot. Not ready to sell? We offer full-service management options for far less than you might imagine

Contact: Randy Hendrickson, 805-253-1562
Email: Randy@1Horizon.com  www.1Horizon.com

RV RESORT SEARCH HOME

Enhanced Camping, a product of AGS Guest Guides, is a first-class RV Resort and Campground search engine that not only lists your campground but offers the ability to include a banner photo and your guest guide! It also features thousands of camping-related services that support RVers all across the country.

910 S. Crowley Rd, Ste. 9-504, Crowley, TX 76036.  817-426-9395.
www.EnhancedCamping.com  Email: guides@agspub.com
SANITATION

Phelps Honey Wagon, Inc. works to provide the best mobile sewage handling system in the country. Making every effort to set you up with a system that will best fit your needs. Proven industrial equipment that makes sewage handling 'so sweet' since 1970.

158 Whiskey Spring Rd, Dillsburg, PA 17019
800-463-3707
info@phelpshoneywagon.com  www.phelpshoneywagon.com

SITE FURNISHING

Great American Direct introduces a new line of outdoor furniture for your patio sites and pool areas. Adirondack chairs, rocking chairs, loungers, dining tables, and dining chairs made of high density composite plastic in your color of choice are perfect for your outdoor spaces. High quality, commercial grade umbrellas with or without logo in the color of your choice are also available. For a full list of products, visit our website.

Ph: (757) 229-0567
4000 Newman Road, Williamsburg, VA 23188
Email: shop@greatamericandirect.com www.greatamericandirect.com

Jamestown Advanced Products manufactures a full line of RV power outlets, grills, campfire rings, picnic tables, benches, dog park products, trash receptacles and more! Our products can be personalized with the use of our in-house laser.

For more information, call 1-800-452-0639.
www.JamestownAdvanced.com
Email: shallenbeck@jamestownadvanced.com

SITE MAPS

AGS Guest Guides is the industry leader in customer satisfaction when it comes to your site map and guest guide needs. Our top-notch, background-checked marketing representatives work with you to determine the product you need for your guests while creating a custom program to enrich your customers experience.

910 S. Crowley Rd, Ste. 9-504, Crowley, TX 76036.
817-426-9395.  www.AGSPub.com  Email: guides@agspub.com
WEBSITE DESIGN/HOSTING

Southeast Publications provides site maps for your campground at NO COST to you. We can design your rack cards, mirror hangers, business cards, banners and more. FREE listing on MobileRVing.com and mobile app.

Call today 888.832.3292
www.SoutheastPublications.com
2150 SW 10th Street, Ste A
Deerfield Beach, FL 33442
ContactUs@SoutheastPublications.com

WIFI INTERNET SERVICES

TengoInternet delivers WiFi that Works for property owners. We are the largest outdoor WiFi provider with 14+ years of experience and over 1,500 successful installations. TengoInternet’s turnkey wireless solutions increase occupancy, meet budget, increase guest experience and enable operations. Guaranteed

512-469-7660
sales@tengointernet.com  www.tengointernet.com

YOUR AD COULD BE HERE!

Contact Jamie at:
jamie@industrye-news.com
www.industrye-news.com  Ph: 317 408 6849

July 26th, 2019 | Campground News 27
Campground E News has become the premier news source for owners and managers of Campgrounds and RV Resorts throughout the United States and Canada.

Published weekly, it reports on events almost as they happen giving readers the most up to date information available to the industry.

Advertising rates compared to distribution make the e news a very competitive choice for those wanting to reach out to this market.

**AD FORMATS**

**FULL PAGE**

**HALF PAGE**

- Vertical: 9.2”H x 3.7”W
- Horizontal: 4.5”H x 7.7”W

**QUARTER PAGE**

- Vertical: 4.5”H x 3.7”W
- Horizontal: 2.3”H x 7.7”W

**EMAIL BANNER**

- 48 weeks

**DISPLAY AD RATES**

- **FULL PAGE**: $540
  - 11”H x 8.5”W

- **HALF PAGE**: $300
  - Vertical: 9.2”H x 3.7”W
  - Horizontal: 4.5”H x 7.7”W

- **QUARTER PAGE**: $200
  - Vertical: 4.5”H x 3.7”W
  - Horizontal: 2.3”H x 7.7”W

- **EMAIL BANNER**: $1800

**VENDOR LISTINGS**: $240

**VIDEO EMBED**: $30 per video

**ARTWORK RATES**

Advertising rates are based on artwork being supplied to our specification in either high res jpg or pdf format.

**TERM DISCOUNTS**

- 12 WEEKS: 7.5%
- 24 WEEKS: 10%
- 48 WEEKS: 15%

**DEADLINES**

- Display ads: Book by 10am Monday prior to publication
- Supply artwork: Monday 12 noon prior to publication. jpg or pdf to our specifications with no crop marks or bleed.

**TERMS**

New clients invoiced on booking. Existing clients 14 days.

**WHO TO CONTACT**

Press releases: e: jamie@industrye-news.com  Ad bookings: Jamie Macready 317 408 6849
e: jamie@industrye-news.com  Free subscription: www.industrye-news.com